



RANDY WISE AUTOMOTIVE TEAM

2530 Owen Road | Fenton, MI 48430

810.629.1551



RANDY WISE AUTOMOTIVE TEAM

Newsletter



MIKE BYRD
GM | RANDY WISE DURAND



SHAWN HALE
GM | RANDY WISE CDJR



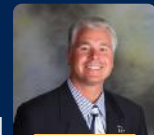
PAT DALY
GM | RANDY WISE CHEVROLET
GM | RANDY WISE HYUNDAI



CHRIS HUNT
GM | RANDY WISE MOTORCARS



JOE GREENE
GM | RANDY WISE FORD



ADVISOR
LARRY WHITE
GM | RANDY WISE BUICK GMC



EDITOR IN CHIEF
JILLIAN PHIPPS
MARKETING DIRECTOR



THE *Wise* WAY

The Randy Wise Automotive Team has been a valued member of the community since opening its doors in 1989. Our fast-growing Team has expanded to over 400 Team Members distributed among 8 dealerships, serving 13 brands throughout 3 counties in the area. Randy Wise has been nominated as the #1 Donating Dealer to the United Way in Michigan raising upwards of \$130,000 year after year. We continue to partner with other local charities and organizations to further our community footprint.

VISION

The Randy Wise Automotive Team is one of the fastest growing organizations in the area and continues to achieve a level of success with not only our Team Members, but our customers as well. Our goal is to provide honesty, transparency and the ultimate experience while shopping at our locations. Our Wise Family is dedicated to not only providing great customer service, but also great contribution to our community through our community partners.

A BRIEF HISTORY OF RANDY WISE

- 1970**

Randy Graduated from the University of Michigan in 1970 and **started a wonderful 29 year working relationship with Al Serra.**
- 1989**

Randy opened his first store in Flint! He made a huge impact at the previously known Albert Chevrolet through selling Chevrolets and helping the community.
- 2001**

With the success of the Chevrolet store, Randy obtained two more brands at another dealership in Flint! **Hyundai and Lincoln joined the Randy Wise team.**
- 2004**

As the Randy Wise Automotive Team grew, so did the need for Randy's time. **Chris Wise, our Vice President, joined the team** after working in the investment banking field in Chicago!
- 2004**

2004 was a very busy year for the Randy Wise Automotive Team! We also had the privilege of adding our **Ford store located in Ortonville.**
- 2012**

Randy received the **Time Dealer of the Year Award!** This is one of the automobile industry's most prestigious honors.
- 2013**

The Wise Team is at it again! The group took ownership of their first **Chrysler, Dodge, Jeep and Ram store** located in Clio.
- 2016**

The Team took ownership of their **second Chrysler, Dodge, Jeep and Ram store** located in Durand.
- 2018**

The Team took ownership of the **Auto Depot** located in Flushing.
- 2021**

The Wise Team expanded into their first **BMW, Mercedes and Toyota store - Randy Wise Motor Cars!**

IN THE COMMUNITY

Randy Wise Giving Forward



Wise News



UofM NIL Partnership Continues to Grow

Who's next on the radar for Randy Wise?

FENTON, MI - The Randy Wise Automotive Team recently announced another U of M NIL partnership with Michigan Wide Receiver, Darrius Clemons, and Michigan Running Back Tavierre Dunlap, affiliated with Valiant Management Group, owned by Jared Wangler.

Randy Wise has provided Clemons and Dunlap with both financial assistance and new vehicles. Randy Wise will team up with Clemons and Dunlap on various marketing and charitable ventures over the course of the next two years.

“With Valiant, we continue to expand the NIL program at Michigan and couldn’t be happier to partner with Darrius and Tavierre!”, said Chris Wise, Vice President of the Randy Wise Automotive Team. “We welcome him from the West Coast with open arms and can’t wait to work together to make a difference on and off the field in our community!”

“The NIL rule change has opened up great opportunities for college athletes from all over the country. I am excited to align myself with a great family owned Michigan brand,” said Jared Wangler, Owner of Valiant Management Group.

JJ McCarthy, Darrius Clemons and Tavierre Dunlap are not the only Wolverines on the radar for Randy Wise. The automotive team is looking to expand their partnership even further with another Michigan football player here soon.

FINLEY & ELEANOR'S CHRISTMAS CORNER



CHRISTMAS PICTURE SCRAMBLE









12









CHRISTMAS TRIVIA *Answers in green*



In the movie "A Christmas Story", what did Ralphie want for Christmas?

Red Ryder BB Gun



In the movie "Home Alone", Kevin went shopping - what item did he get?

Toothbrush



In the movie "Elf", who raised Buddy the Elf?

Papa Elf



In the movie "Home Alone", what nickname do the two bandits call themselves?

The Wet Bandits



In the movie "Rudolph", what is the Abominable Snowman called?

Bumble



In the movie "A Christmas Story", what dare was given to Flic to get him to put his tongue on the flag pole?

Triple Dog Dare



In the movie "Elf", what department store does Buddy and Jovie work for?

Gimbels



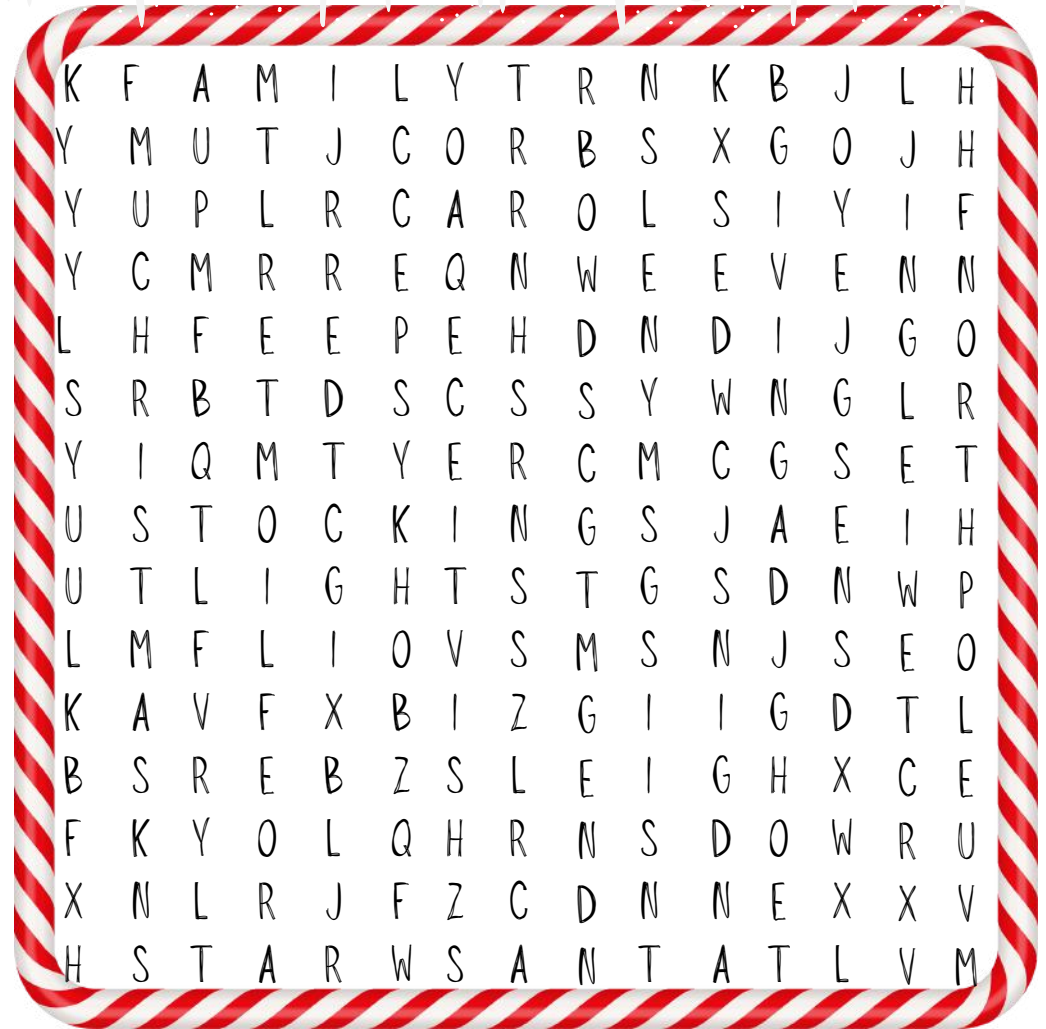
In the movie "Rudolph", how does Donner hide Rudolph's nose?

With Mud

COLORING PAGE



WORD SEARCH



- | | | | |
|------------|--------|------------|-----------|
| BOW | FAMILY | NORTH POLE | SNOW |
| CANDY CANE | GIVING | PRESENTS | STAR |
| CAROLS | JINGLE | REINDEER | STOCKINGS |
| CHRISTMAS | JOY | SANTA | TREES |
| ELF | LIGHTS | SLEIGH | |



ACHIEVEMENTS

2022

BREAKING NEWS



Carvana Inches Toward Reworking Debt

Cash burn threatens future prosperity

Which Vehicles Can Last The Longest?

Hint: Most are Toyotas



How long could a car, truck or SUV last if you really took care of it? Turns out, a lot longer than you might have thought. Over 2 million vehicles sold for at least 10 of the past 20 model years were ranked by its highest mileage-achieve cars. The Toyota Sequoia topped the chart with 296,509 miles of what they called the "potential lifespan". The Chevrolet Suburban in second at 265,732 miles of potential. What does this all mean? The average age of cars on the road keeps getting older, as technological advancements in today's cars make them increasingly durable. Ultimately, if you want your car to last, turn to the back of the owner's manual where it says "Maintenance" and do everything on the list.

Carvana is consulting with lawyers and investment bankers about options for managing its debt load as plunging used car prices and the company's cash burn threatens its future prosperity.

Carvana's bonds have fallen below 45 cents on the dollar and have been at distressed levels for months, indicating that investors believe there's a high chance the company will default. The company has posted net losses every quarter since it went public except for one, and its operating cash flow has been negative for every quarter except one. Used car prices have slumped this year, hurting Carvana's margins, while rising interest rates boost the cost of a car for consumers financing their purchases. Carvana said last month that it was cutting about 1,500 jobs, or 8 percent of its workforce, as it confronts the brutal math of its industry.

Driving a Car Covered in Snow Can Lead to a Chilling Fine, So Stop Doing It

Take the extra few minutes to clear it off

We get it. You think if you scrape a porthole in the mass of snow on your car's windshield, you think you'll be able to reach your destination safely. Maybe you will, maybe you won't. There are laws on the books in some states requiring drivers to keep the snow off their car windows and roof, but even in places without such rules, police can still issue unsafe driving tickets or something similar.

There are at least two states with laws named after someone who was killed in a crash caused by falling ice. Don't be the driver who sets another such chain of events in motion.

One of the strictest state snow removal laws is in effect in New Hampshire. Known as Jessica's Law, after the woman who was killed when falling ice caused a multi-vehicle crash, this 2001 law charges first-time offenders with a minimum fine of at least \$250. The second offense with a potential \$1,000 fine.

In Michigan, driving with snow on your vehicle is illegal. It is a violation of section 699 of Michigan's Vehicle Code Legislation. You can be pulled over, and will be cited for that.

Don't just drive to the conditions, drive safely!



2023 Ford Bronco Sport's New Off-Road Package Brings Added Toughness

The 2023 Bronco Sport is getting a new off-road package known as the Black Diamond Package. Available for \$1,295, the package is available for Big Bend and Outer Banks trim levels by adding steel bash plates for added underbody protection. The Black Diamond Package bridges the gap by giving customers a slew of new graphics, and more importantly, adds protection for the Bronco Sport's vitals.



GM's First EV Stations Installed in Community Program

Chevy dealers first, followed by other GM dealers in 2023

Last year, GM announced plans to install up to 40,000 Level 2 charging stations for any and all EVs in underserved communities across the U.S and Canada. The first stations have now been installed in Wisconsin and Michigan, with many more underway.

Currently, only Chevy dealers have been invited to join the program, but other GM dealers can sign up starting in January 2023. Dealers in the Dealer Community Charging Program can get up to 10 19.2-kilowatt charging stations that will be installed in "key community locations". The goal of this program is to install charging stations in areas where public EV charging infrastructure is rare or just doesn't exist there yet.



Randy Wise Auto ACHIEVEMENTS

Randy Wise Automotive Team received the "Wise Giving Award" from the United Way of Genesee County, named after the generous contributions Randy Wise has donated to the United Way over the course of his tenure.

Randy Wise Chevrolet ACHIEVEMENTS

Randy Wise Chevrolet reached the milestone of selling 300+ cars twice this year. In addition, they were nominated by The View newspaper as a Favorite New Car Dealership by Flushing residents.

Randy Wise Buick GMC ACHIEVEMENTS

Randy Wise Buick GMC is recognized as a top 75 GMC Dealer and a top 115 Buick Dealer by General Motors. In addition, they were nominated by the Tri-County Times newspaper as a Best of the Best Dealership by Fenton residents.

Randy Wise Ford ACHIEVEMENTS

Randy Wise Ford was nominated by The Citizen newspaper as the Best of the Best Dealership by Clarkston residents.

2ND ANNUAL
Randy Wise
Road Rally
2022
POKER RUN

2ND ANNUAL Randy Wise Road Rally POKER RUN



RANDY WISE CHEVROLET

Lauryn was simply amazing! Her **PATIENCE, TENACITY, EXPERTISE AND GENUINE COMPASSION** shows in her interactions. Everyone else we encountered at Randy Wise was so nice and accommodating.

RANDY WISE FORD

i picked up my Ford Bronco last week. The whole process, from ordering to keeping me updated was handled fast, courteous and in a professional manner by **John Durand**. The Bronco is the **4TH VEHICLE I BOUGHT FROM RANDY WISE**.

Google
REVIEWS 5.0★

RANDY WISE CDJR CLIO

Brett Wines was super helpful and worked through **EVERY LITTLE DETAIL** there is to know when buying a car. I will definitely come back here for the next one!

RANDY WISE MOTORCARS

Andrew Krueger was exceptional to work with throughout the process of purchasing my first Mercedes. He took the extra time **AFTER HOURS** to help us understand all of our options and find the perfect car.

RANDY WISE BUICK GMC

A+ to **Jenny Mullins**, the Service Advisor! As always, the staff goes above and beyond. Not to mention my oil change and tire rotation took **LESS THAN 40 MINUTES!** Great service, thanks everyone.

RANDY WISE AUTO DEPOT

Jennifer helped me find the **PERFECT CAR!** Something told me to come here and I am glad I did. The process was very fast and easy!

RANDY WISE HYUNDAI

Lacy is an excellent saleswoman. Very informative and helpful during my vehicle search. **RESPONDED QUICKLY** to any additional questions I had, polite, always smiling. **MADE ME FEEL COMFORTABLE** which is something I never feel with an auto sales associate. I've been recommending her to my friends and I will be going to her for any future vehicle needs. If I could leave a 6 star review for going above and beyond, I would. Thank you!

RANDY WISE CDJR DURAND

Randy Wise Durand Team is exceptional. This is my **4TH VEHICLE I'VE PURCHASED** from them. The entire Team goes above and beyond for the customer. Special thank you to **Steven Lane!**